

TOWN CLERK  
PLAINVILLE  
RECEIVED

Keep Plainville Beautiful Committee  
Minutes of May 1, 2023

2023 JUN 13 AM 8:50

Meeting was called to order at 7:04 PM by Lou

Committee Members Present: Lindsay Ferreira, Tom McHugh, Terri Murphy, Ashley Eisele, Lou Leblanc, Jenn Thompson, Lori Cotton

Town Members Present: 1

- Lou made a motion to approve the minutes of April 10, 2023. The motion was seconded by Lori, all in favor.
- April Clean-Up:
  - Terri shared the stats up to that point and will send them to Jeff J. so he can share them at his next meeting.
  - Regarding the post clean-up survey, we will add "other" for the streets that were cleaned with free text to add the street.
  - We will do the clean-up as a month-long event again in April as we received positive feedback. Other things that went well were the # of participants, the sponsorship program and the t-shirts. Regarding the t-shirts, next year we will ask the sponsors what size t-shirts they would like ahead of time.
  - Things to improve: we may need to think about an alternative municipal dumpster or get a dumpster for the month or get a dumpster donated. Would go with 40 yards. Possible company: Jemco? Osborne? Other improvements: move drop offs to town yard. We will need a location. Would have to be during hours of business (8-3 Mon/Sat). During the Fall they close at 1 and are closed in Feb. We could ask for volunteers to man the dump. Could we get a key for facilities?
  - Tom mentioned we could ask Michelle if she could make us a new sign to hang at the dump.
  - Sponsors – provide a plaque or frame w. our logo to hang in their locations. Ashley to look at frames and after we have all stats, we can make them. We can continue to ask the same sponsors next year to be sponsors again. New t-shirts to be ordered.
  - Pizza Party – hold it after the last drop off instead of on a separate day? We should send evite the week before the party for RSVPs instead of asking for attendance before the event begins. We will ask a different pizza place as to not hit up the same place each time.
  - Registration – Ashley still looking at programs to use next year.
- We could sponsor the holiday lights at the town park.
- KMB Grant – we can focus on the island in the town park lot. We should do it either way but could use the project to apply for the grant. We could also expand to the 2 spots outside of the pavillion if we want. Ashley to talk to John and will speak to an expert on pollinating trees/plants. We will most likely have to go to a Park meeting for approval.
- Property Clean-Ups:
  - Lou looked at masonry place and it looked ok. Volunteers did clean there. We will keep an eye on it.

- PAL: there is trash down the hill at Nelson onto the trail. Lindsay to send HMEA letter to PAL. Terri to email letter to Lindsay. Could the PAL pay kids to clean? Feehan and KP both require volunteer hours and could clean the PAL.
- Village Green – Terri sent pics to them to ask them to clean street side.
- Medians:
  - Ashley to see who the landscaper is for the Wrentham median so we can reach out to them to see how it works
  - If we did planters, they could go out Memorial Day and be down by Labor Day
  - Does the state own the 106 medians? Terri to provide Lindsay w/ the # to call and ask DOT.
- Litter Busters:
  - Jenn would like to launch this. Tom to assist.
  - Would involve giving pickers, bags, gloves and shirts to participants and collecting trash
  - Volunteer commits to a location and it is marked on the map
  - Volunteer submits how much is cleaned
  - Would like to roll out by June
  - We can talk to Neil re: his program
  - We can add the form to the website
  - We will come up with a catchy phrase for the campaign/t-shirt
- Light Boxes:
  - We would send a letter to Brian, DPW and Select Board asking for permission
  - Solicit artists
  - Possible theme: bright colors that represent beauty and history of the town
  - Cool Air Creations is the company to produce the wraps – can be any media and images have to be emailed (jpg or pdf or ai)
  - Could we submit for the grant by October for work to be done in 2024?
  - The box at town hall could be voted on by town hall employees; the one at An Unlikely Story by Jeff.
  - The route 1A traffic project and 152 intersection expansion may impact those 2 boxes.
  - We will shelf this for now as Tom to ask Chris about the potential impact of the projects to the boxes. We could possibly wrap 2 of the 4.
- Next meeting will take place Tuesday 6/6/23 from 7:00-8:00 PM (Town Meeting is 6/5).
- Lou made a motion to adjourn at 8:43. The motion was seconded by Tom, all in favor.

Approved  
6/21/23  
Lindsay Ferreira